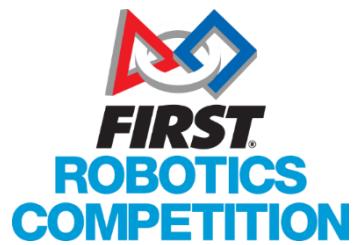




# Be a *FIRST* in WOW Showcase Team!



No one tells – or shows – the *FIRST* story better than *FIRST* teams! We are raising the bar in showcasing *FIRST*, and we're inviting WOW *FIRST* teams to be an active part of our regions outreach efforts, gain some recognition for your teams and schools, and hone student marketing and presentation skills in the process. Here's how it works:

1. **Actively and professionally participate and document involvement in a minimum of Four grand scale outreach events.** These are events with a potential attendance of 1000+ (such as state/county fairs, Minor League baseball games, parades, Hamvention, running a FIRST LEGO League tournament. etc). It is expected that 40% of your team or a minimum of 8 students (which ever number is smaller) are in attendance at these events.
  - a. **Other ways to reach grand scale status:**
    - a. Mentoring another FIRST team counts as one of these outreach events as long as it meets these guidelines:
      1. Provided consistent (at least once a week during the lead up to competitions (e.g. *FIRST* Robotics Competition Build Season) communication, either in person or via phone/email/video conference, to the **Mentored** team helping with technical or non-technical *FIRST* program specific issues.
      2. The **Mentored** team would agree that the **Mentoring** team did provide this level of support
    - b. Reaching the same number of people through a combined number of normal scale events.
      1. Each event can only count once so you cannot count it for both a normal and a grand scale event.
      2. For example if your team does 4 math and science outreach events and each reaches 250 people- those combined would count as 1 grand scale event.
      3. If you are doing this option, please make a note of it on your form.
2. **Document involvement in at least four additional normal scale outreach events in your community** –science fairs, math and science night, school board meeting, etc. For a normal event you need to have 2 or more students involved.

That's it! Of course, we have some protocols for teams seeking Showcase status.

- **Gracious Professionalism conduct at all times** - Everyone (adults & students) at an event must be dressed appropriately with team shirts unless otherwise advised; be attentive to guests, and chaperones must be attentive to kids - no texting, non-*FIRST* game playing (gaming, horseplay, etc)
- **Students do the outreach** - We're trying to showcase how capable our students are and they need every opportunity to explain what they do and how they do it. Outreach events are great practice!
- **Understand your *FIRST* program** – Team members should have an "elevator speech" explanation of *FIRST* that's easy for kids to share (i.e. something like "*FIRST* teaches science and engineering through robot competitions."), and refer to *FIRST* programs by their full names instead of acronyms.
- **Be informed about the event at which you're exhibiting** – And be able to relate *FIRST* involvement to the business or educational community involved in the event.

Showcase teams will be:

- Recognized on the Wright Patterson Educational Outreach website at <http://wpafbstem.com>
- Receive letters of appreciation from Wright Patterson AFB
- Receive the Blue Ribbon icon above to use on team websites and promotional materials
- Receive an actual blue ribbon with the year and program printed on them to display in their pit or at outreach events.

Program runs from Kickoff date 2018 to Kickoff 2019. We will have the blue ribbons to you for display by your tournament. If you would like to participate in the program this year, please think back on the time frame enclosed and fill out the spreadsheet to the best of your ability. Next year, we will ask for a certifying person's signature.

Documentation of outreach will be documented on the attached form and submitted by the 2019 kickoff date to [katherine.dunn.1.ctr@us.af.mil](mailto:katherine.dunn.1.ctr@us.af.mil)